

American women, but the American women today realizes that the modes woman today realizes that the modes are created expressly for them are characted expressly for them are characted by good taste, simplicity, and or puffed short as in the thinner cosmology are puffed short as in the thinner cosmology.

to give them the benefit whenever they

equal to the imported fabries. The time spent in selecting the right

scognize as of American origin by their names, and which are promised en-

ty, different rose shades, soft browns and greens, prunella, gold shades and the lighter shades, such as apple green, pink, orange are all shown on the called broadcloth silk, Gros de Londre,

Fashions no longer originate in Paris, and have to be modified to suit the women, but the American and the raised waist line, although the

A military suit of gray checked ma-terial has a jacket flaring jauntily in dress is never wasted, for when decided the back. The front was buttoned with pon you need give it no further bought. Colors are seldom the same a daylight as under artificial light, so appeared under the red suede belt. The materials should be inspected in the collar was of red outlined with gold light for which they are intended to be with the colors which you will come of the colors which you will buttonbeles.

Suit skirts all are made to give the see into the fashion world are Palm flare or ripple effect around the ankles. Beach Sand, Delaware Peach, Arizona Silver, Oregon Green, Tuxedo Brown, Rocky Mountain Blue, Newport Tan, Gettysburg Gray and Piping Rock, a light shade of pure gray.

The different shades of sand, Battleship Gray, blue from navy to Dutch various reds, including American Beauty of the same shades and some even shorter. The width vary any way from

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endorsement of the American fashion

Silent colors, which means that the colors are unobtrusive, are best liked in the silk suits.

The styles, which are inventions of American brains, have been received with such enthusiastic praise that we are sure it will be an incentive for many of our young American people to take

at the back of the neck and the sides and long chemisette had a high batiste and is usually of the same material as collar of the blouse.

Collars are also made so they can be crush collar with old blue vely worn buttoned up to the neck or con-

Sport coats are more in demand than verted into salve collars. Sea sand,

American brains, have been received with such enthusiastic praise that we are sure it will be an incertified praise that we are sure it will be an incertified proposed or demiration of the control of the Norfolk coat is seen in the new that fines there be than to produce the world's finest merchandise, and such efforts are surely worthy of support. American fashions by asking for materials made in American and at least of give them the benefit whenever they.

veritable "choker" held in place by ;

collar, sleeves and frost of the waist, and low in front. Dark blue chiffen in around the bust on a band of green A gold ribbon passes around the waist blue and white stripes forms the top velvet ribbon, which was tied in a bow

set the pace for Spring Modes

A dress of brick red serge was com-bined with plain taffeta. The skirt was banded with seven bias bands of the bined with plain taffeta. The skirt was banded with seven bias bands of the taffeta edged with a piping. The full length set in sleeves were closely fitting and laced with black silk cord. The skirt had a deep yoke all around. The skirt had a deep yoke all around. The high standup collar was of white satin with a turn-over of the same and was open in the front of the neck, the edges of the cover white taffeta foundations are stunning.

In the dark and faced with black and faced with black veivet. The dark of the flare and standing collar under the white lace were of the organdie. The skirt had a deep yoke all around. The net into strong light. New evening contains the foundations are stunning.

A dress of flowered voile had the skirt formed of a succession of puffs, which gave the effect of flounces. The waist part of the plant black and faced with black and

prominent as the soft waist which has the wide revers in front. Narrow as well as wide braids are used on the one piece frocks.

A dress of brick red serge was combined with plan taffets. The skirt was much less cost. Voile, organdy, lawn

Fashion.

as expressed in stylish

tailored garments for

ladies is shown in

its best form in

our attractive

Coats and Suits

A gold ribbon passes around the warst and is covered with chiffon. The yoke over the shoulders is outlined with gold cord from which drop little r.d tassels.

DRESSES

Dresses of one-piece type for day time use have the effect of a skirt and jacket. The bolero idea is just as prominent as the soft warst which has the wide revers in front. Narrow as the wide revers in front. Narrow as the wide revers in front. Narrow as the soft warst which has the wide revers in front. Narrow as the wide revers in front. Narrow as the soft warst which has the soft warst wars

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ANNOUNCEMENT

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